



Policy Name: GOV-10 Governance Policy - Board Advocacy

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The library board must ensure that the community is aware of the importance of the library and that funding bodies fully understand the significant role which the library plays in the community. Through its advocacy work, the library board seeks to promote the profile of the library and enhance its importance to the community. This policy sets out the advocacy responsibilities of the library board.

1. The board chair (or delegate) shall be the official spokesperson for Kitchener Public Library on issues approved by the library board
2. In pursuing its advocacy activities, the library board shall:
 - a) inform council of the needs of the community, the development of library services, plans, and achievements
 - b) participate regularly in activities that build relationships with individuals and organizations that share interests with those of Kitchener Public Library
 - c) identify and respond to issues, concerns, and government policies that may directly or indirectly affect Kitchener Public Library and ensure that government decision-makers at all levels are aware of the value of the library and its benefit to individuals and to the community